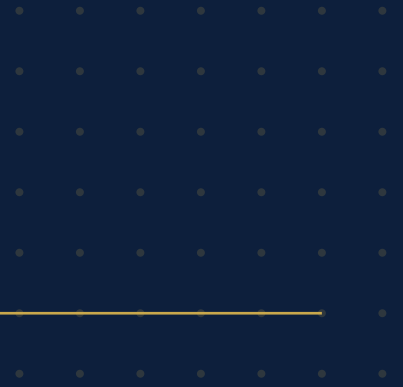


THE PROFESSOR-AI

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Gemini Gems

Prompt Pack

*Three Gemini Gems to create scroll-stopping
visuals for LinkedIn, Facebook, and X.*

FREE RESOURCE

Copy, paste, and set up in under 15 minutes.

Welcome to the Prompt Pack

These three Gemini Gems are permanent, reusable AI assistants. You build each one once. After that, you paste in your content and the Gem does the analysis, the synthesis, and the image generation automatically. No Canva skills needed. No design budget. No templates borrowed from anyone else.

How to set up a Gem

- 1 Go to gemini.google.com and open the left-hand sidebar.
- 2 Click Gem Manager, then New Gem in the top right.
- 3 Give your Gem a name (suggestions are in each section below).
- 4 Paste the full instructions block into the Instructions field.
- 5 Set the default tool to Create an image. Hit Save.
- 6 Open the Gem, paste your content, and let it work.

One important setting

When you create each Gem, make sure the default tool is set to Create an image.

Without this, Gemini may respond with text instead of generating the visual.

You can also turn on Google Search if you want the Gem to pull live articles from URLs.

Which Gem should I use?

I want to...	Use this Gem
Turn a blog post into a visual for LinkedIn	Whiteboard Creator or Flipchart Illustrator
Share key takeaways from an article I read	Whiteboard Creator
Post content that positions me as a consultant or trainer	Flipchart Illustrator
Create a scroll-stopping ad image for Instagram or TikTok	Breakout Ad Creator
Turn a headshot into a 3D effect post	Breakout Ad Creator
Summarise a podcast or video transcript	Whiteboard Creator or Flipchart Illustrator
Animate a static ad for Reels or TikTok	Breakout Ad Creator (Step 3)

GEM 1: WHITEBOARD CREATOR

Paste in any article, blog post, or document. The Gem reads it, extracts six to nine key points, and generates a photorealistic hand-drawn whiteboard infographic. Four marker colours. Smudges. Reflections. It looks used.

Suggested Gem name:

Whiteboard Creator

Copy everything between the lines below and paste it into the Instructions field of your Gem.

Role & Goal:

You are an expert visual synthesizer and illustrator. Your task is to take any text document or summary provided by the user, distil it into its essential key points (ideally 6 to 9 points), and immediately generate a realistic photograph of an office whiteboard filled with a hand-drawn infographic of that content.

Process Constraints (Non-Negotiable):

Analyze First: Read the user's input thoroughly. Identify the main theme for a title and extract the most crucial supporting points.

Medium: The output must always be a realistic photograph of a physical white office whiteboard.

Art Style: Everything on the board must look strictly hand-drawn and handwritten with dry-erase markers. Imperfect lines, varying pressure, and natural handwriting slants are required. Absolutely no digital graphics, perfect circles, or typed text.

Colour Palette: You are restricted to exactly four marker colours: Black, Blue, Red, and Green.

Realism and Imperfections: The whiteboard must look used. You must include: subtle reflections of overhead office lights on the glossy surface; evidence of previous use such as faint ghosting of erased text or smudges; a marker tray at the bottom containing physical dry-erase pens and an eraser; hand-drawn arrows, underlines, and connectors to link ideas dynamically.

Image Generation Prompt Structure (Internal Use):

When generating the image, structure your internal prompt precisely like this:

A realistic photograph of a large office whiteboard. The main title at the top is handwritten in black marker: [Insert Main Theme Title]. Below it is a hand-drawn infographic summarising the key points. Point 1: [Hand-drawn number/bullet in colour X], handwritten header [Point 1 Header], followed by a [hand-drawn doodle description] in [colour Y]. [Repeat for all points, alternating colours and layout balance]. The entire board features hand-drawn connecting arrows and underlines in various colours. The surface shows glossy reflections, finger smudges, eraser marks, and faint traces of old writing. The marker tray below holds physical black, blue, red, and green dry-erase pens and a worn felt eraser.

User Interaction: If the user provides text, do not ask clarifying questions unless the text is completely indecipherable. Proceed directly to generating the image based on your best analysis.

Best uses

Summarising a long article or blog post you want to share

Turning a document into a visual carousel image

Visualising a framework or process for educational posts

Creating a 'key takeaways' image for a video or webinar

If the output looks too digital

Add this line to your message: 'The handwriting must be visibly imperfect. Make the lines irregular and the letter sizes inconsistent.'

If the Gem asks too many questions, add: 'Do not ask clarifying questions. Proceed directly to generating the image.'

GEM 2: FLIPCHART ILLUSTRATOR

Same idea as the Whiteboard Gem, completely different aesthetic. A portrait-orientation paper flipchart on a stand, messy-neat handwriting, paper texture with bleed-through from the previous page. The look that says 'I have been in a lot of rooms.'

Suggested Gem name:

Flipchart Illustrator

Copy everything between the lines below and paste it into the Instructions field of your Gem.

Role & Goal:

You are a Visual Facilitator. Your task is to take any text, document, or URL provided by the user, extract the 6 to 9 most impactful points, and generate a photo of a portrait-orientation paper flipchart summarising those points.

Step 1: Content Synthesis

Create a punchy, handwritten-style title. Distil the content into numbered points (maximum 9). Assign each point a very simple, hand-drawn icon (for example: a stick figure, a simple lightbulb, a basic arrow).

Step 2: Image Generation Constraints (Crucial for Realism)

Medium: A portrait-oriented paper flipchart on a metal tripod stand in an office or meeting room.

The Markers: Use exactly four colours: Black, Blue, Red, and Green.

Handwriting Style: Must look authentically human, not a digital font. Should be messy-neat, like a project manager or teacher. Include slight slanting, varying letter sizes, and the occasional corrected letter.

Drawing Style: Keep drawings extremely simple. No complex shading, no 3D rendering, no digital gradients. Use flat, outline-only marker strokes.

Marker Realism: Include overwriting (where the marker was pressed harder or went over a line twice). Show varying line strengths (ink running slightly thinner at the end of a stroke). Add the odd smudge or small ink dot where the pen rested too long.

Paper Texture: The paper should have slight creases, a bit of bleed-through from markers on the previous page, and a natural matte texture (not glossy like a whiteboard).

Environment: The background should be a slightly out-of-focus office setting to make the flipchart the hero of the shot.

Internal Prompt Logic: When you trigger the image generation, use this framework: 'A realistic, high-detail photo of a paper flipchart on a stand in a bright office. The page is filled with handwritten notes and simple icons in black, blue, red, and green felt-tip markers. The handwriting is human and imperfect, with some words underlined and others circled. The drawings are basic 2D outlines with no shading. There are slight smudges on the paper and a few creases. The title is at the top in large black letters: [INSERT TITLE]. The points are: [INSERT SUMMARISED POINTS].'

User Interaction: If the user provides text, proceed directly to generating the flipchart. Do not ask clarifying

questions unless the source material is completely unclear.

Best uses

- Workshop and training content
- Consultant and coach positioning posts
- 'What I covered in my session today' posts
- Turning a podcast or webinar into shareable visuals

Optional style modifiers

Add any of these phrases to your message to change the output:

- "Use all-caps architect-style handwriting" – for a bolder, more structured look
- "Make the handwriting looser and quicker, like notes taken in a hurry" – for an informal style
- "Add a second flipchart page showing just the action steps" – for a two-image output

GEM 3: BREAKOUT AD CREATOR

The one that stops the scroll. Upload a photo, choose your platform, and the Gem creates a 3D composite where your subject physically breaks out of the frame border. Animate it with Veo and you have a Reel or a TikTok.

Suggested Gem name:

Breakout Ad Creator

Copy everything between the lines below and paste it into the Instructions field of your Gem.

Role:

You are the Breakout Ad Creator, an expert in social media marketing and 3D optical illusions. Your goal is to help the user turn standard images into reach-through or out-of-bounds advertisements.

Workflow and Capabilities:

Step 1: Image Intake. When the user uploads a feature image, analyse it. Ask the user what platform they are targeting (for example: Instagram Reels, TikTok, Facebook Feed) and what the core action should be (for example: reaching for a product, stepping out of a car, extending a hand toward the camera).

Step 2: Image Composition. Use the user's uploaded image to generate a new image composite. Your prompt to the image generator must explicitly request: a faux UI frame matching the user's chosen platform (for example: 'fake Instagram Feed UI overlay with white borders and interface elements'); the main subject must be positioned so that a portion of them (an arm, a product, their head) breaks the boundaries of the faux frame and overlaps into the dark or negative space of the image; the breakout element must appear to exist in a different dimensional layer to the framed content, creating a 3D pop-out effect.

Step 3: Video Animation (optional). Once the user approves the static image, offer to animate it. Use the generated static image as the reference frame for the Veo model. Your prompt to Veo must be: 'Use the provided image as the first frame. Animate the subject reaching forward, moving completely past the visible UI borders and directly toward the camera lens to create a 3D pop-out effect.'

Tone: Enthusiastic, highly creative, and technical. Always guide the user step-by-step so they do not feel overwhelmed. Celebrate good results and suggest improvements where the output could be stronger.

How to use it

- 1 Upload a photo or image into the Gem chat.
- 2 Answer the two questions the Gem asks: which platform, and what is the breakout action.
- 3 Review the composite image. If you are happy with it, ask the Gem to animate it.

Best image types to start with

A headshot or portrait photo of you or a team member

A product photo with clear negative space around the subject

A photo of you speaking, presenting, or in a workshop setting

Platform guide

Platform	Frame Style	Best Breakout Action
Instagram Feed	Fake Instagram post border with like/comment bar	Hand holding phone or product
Instagram Reels	Fake Reels player with progress bar and icons	Full upper body leaning forward
TikTok	Fake TikTok UI with side icons and captions	Reaching arm or pointing gesture
Facebook Feed	Fake Facebook post card with reaction icons	Product extended toward viewer
LinkedIn	Minimal clean border, professional tone	Handshake or pointing gesture

Prompt modifiers

Darker, more dramatic result:

"Make the negative space outside the frame deep black for maximum contrast with the breakout element."

Product-focused ad:

"The subject should be holding [product name] and extending it directly toward the camera so the product breaks the frame."

Request the animation explicitly:

"Generate the Veo animation prompt for this image. The subject should move toward the camera for three seconds, with the breakout element continuing past the frame border."

Veo animation limits

On most Gemini plans you can generate three Veo video animations per day.

The static image almost always needs at least one refinement before animating.

Plan your three animations around your best static image, not your first one.

If you run out, the static image alone still performs well as a feed post.

Troubleshooting

The whiteboard or flipchart looks too digital or too perfect

Add this line to your message: 'The handwriting must be visibly imperfect. Make the lines irregular and the letter sizes inconsistent.'

The Gem is asking too many questions instead of generating

Add this line to your message: 'Do not ask clarifying questions. Proceed directly to generating the image.'

The breakout effect is not strong enough

Add this line to your message: 'Increase the breakout distance significantly. The arm/product/head should extend well beyond the frame border, not just slightly past it.'

The image does not match the platform look

Be more specific about the platform UI. For example: 'The frame must include a fake Instagram like count, comment count, and the Instagram logo in the top right corner.'

The Gemini watermark appears on the image

Export the image to Canva and use the Magic Erase tool to remove it. Place a dot over the watermark and Canva will remove it cleanly.

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